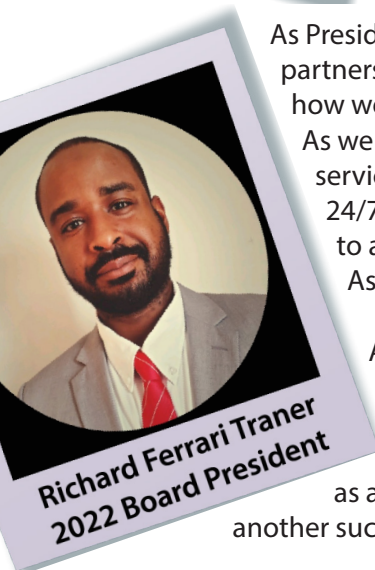




Joyce A. Felker
Executive Director

TPN was able to go back to a hybrid of virtual and in-person services. We all missed the in-person connection with our participants. As staff, we are passionate about serving families and youth and establishing trusting supportive relationships. We successfully held focus groups with our service participants and received an overwhelming response of gratitude for TPN staff.

I continue to be grateful for all our friends and family who believe in our mission to Strengthen Families and to Prevent Child Abuse. The pandemic had a significant impact on families, including a rise in mental health concerns. Your support means everything to The Parenting Network and the families and youth we serve.



Richard Ferrari Traner
2022 Board President

As President of the Board of Directors, I would like to thank our TPN staff and community partners for all their great work. This year had many challenges and irreversible changes to how we work with participants and the community as the COVID-19 pandemic draws down. As we settled into this “new normal,” our TPN did not waver in providing the highest quality services to Milwaukee participants, virtually and in-person, with Parent Café, DAD Matters 24/7 & Triple P programming. Additionally, staff did a great job representing their expertise to a broader Wisconsin audience by presenting at the Wisconsin Chapter of the National Association of Social Workers Annual Conference in Wisconsin Dells.

As far as the Board, we grew to include representatives from organizations that are leaders in child and family services, such as Sojourner Family Peace Center and Wellpoint. Also, it was bittersweet to say, “good journey” to Aaron Boettcher as he left the Board. This means he completed 9 years of dedicated service and leadership as a member of the Board. Finally, our Events committee and TPN staff conducted another successful silent auction that brought in over \$20,000 in donations!

Thank you all for another great year, and I look forward to TPN’s future successes as we improve the lives of children & families in our Milwaukee community.

Officers

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Richard Ferrari Traner
Wisconsin Dept. of
Children and Families

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Certified Business Coach

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Peace Center

Karla Renteria
Manpower Group

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Robyn Spiering
Salo

Whitnee Smith
Advocate Aurora
Health



Thank You!

To everyone who contributed to TPN’s vision and mission to reach families with impactful programs, information and support in 2022.



A Snapshot



VISION

All Children Are Nurtured

MISSION

To Strengthen Parenting and
To Prevent Child Abuse

Annual Report

2022

www.theparentingnetwork.org
Parent Helpline: 414-671-0566



“Porch-trait” photos by:
DeAndre Grant
Grant Studios, LLC



Parent Programs

After 2½ years of pandemic restrictions at schools, TPN partnered with Luz del Mundo church to offer Familias Fuertes, the Spanish language version of *Strengthening Families 10-14*. Wow! What a group! 13 families with 20 kids, aged 10-14, met for 7 weeks. The

group was our largest and best attended ever! *Strengthening Families* means parents with tweens develop new strategies for goal setting, family communication, and resisting negative peer pressure. It also means a lot of pizza, tacos, and grapes! Parents were so committed to the changes they saw in themselves and their young people, most came back for an eighth week to work on I Statements. ¡Buen Trabajo! Our ongoing ZOOM Nurturing Parenting classes served an additional 277 parents and graduated 169.



Triple P

Triple P Positive Parenting Program is a multi-tiered system of evidence-based education and support for parents and caregivers of children and adolescents. The system works as both an early intervention and prevention model.

Thanks to a partnership with the Child Abuse and Neglect Prevention Board, The Parenting Network has 17 staff accredited in more than 80 *Triple P* programs. When parents and caretakers call the Parent Helpline for support, they are already speaking with an accredited *Triple P* provider, able to guide them through evidence-based parenting strategies as needed. Many parents choose to take a *Triple P* workshop/seminar/discussion group, multi-class course, or receive 1-on-1 parent coaching. In 2022, parents attended 272 *Triple P* programs for a total of 615 sessions.

Revenue
\$1,202,800
Expenses
\$1,199,778
Surplus
\$7,022

2019

Revenue
\$1,350,617
Expenses
\$1,309,281
Surplus
\$50,336

2021

Revenue
\$1,326,941
Expenses
\$1,357,158
Deficit
\$30,188

2022



Youth Programs

The youth services department continued to work in the schools presenting two evidence-based curricula. 5 schools and 297 students received the *Making Proud Choices+RELATE* program and 327 students in 5 schools participated

in the *LifeSkills* program, including two schools that created their own coloring book based on a positive vision students had for their futures for the Stay Strong initiative.



Male Engagement

The Fatherhood & Male Engagement department exceeded our goals in both the traditional *24/7 Dad Matters* program and the newer *IntenDad* and *Sex Talk as Real Talk* (S.T.A.R.T.) initiatives. Over 30 fathers were provided the *24/7 Dad Matters*

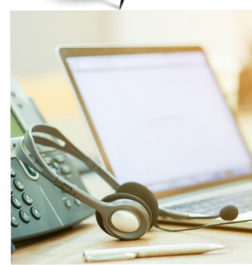
curriculum in three locations. 17 fathers were served through *IntenDad* and 23 participants were served with our S.T.A.R.T. program. We developed new partnerships with like-minded community and faith-based organizations and we delivered a workshop focused on Communication and De-escalation for student-parents at the University of Wisconsin-Milwaukee.



Parent Cafés

Parent Cafés are emotionally safe spaces where parents and caregivers talk and listen to each other on topics that matter to them, such as the joys and challenges of raising a family and building a community of support. Through self-reflection and peer-to-peer learning, parents explore their strengths, learn about the Protective Factors, and create strategies from their own experiences and wisdom to strengthen their families. Parents leave Cafés feeling inspired, energized, and excited to put into practice what they've learned.

From January through September, we offered a virtual version of Parent Cafés four times per week, 3 held in English and 1 in Spanish providing 150+ opportunities for parents to connect. In October, we added 2 monthly in-person Cafés with our partners which includes child care, a family dinner, and the support of Parent Leaders.



Parent Helpline

Total Contacts: 1,829

Of the callers who were served and who reported their income, 52% fell below the national poverty line.

Top 5 Zip Codes



Ethnicity

44% African American

17% Caucasian

9% Hispanic

3% Multi-racial

27% Other or Unknown

Highlights

Our Strengthening Family event on April 6th was presented virtually, with our wonderful panelists; Brooks Griffin, Mayra Cantun, and Representative Supreme Moore Omokunde, moderated by Dr. David Pate. We also welcomed Secretary of the Department of Children and Families, Emilie Amundson, and enjoyed a keynote address by media personality Portia Young and her inspirational mother, Ms. Doris Flaherty.

TPN held a series of focus groups with parents. The focus group participants shared their desire to be more connected and showcase their support of TPN. As such, a Parent Advisory Committee (PAC) was formed with 8 parents joining immediately. This group guides our work and it provides an authentic voice for parents.

Costs for supplies, building related services and other contract services continued to soar with inflation, and although revenue was strong, the increase in costs lead to an annual deficit, the first deficit in over ten years. As such, TPN made the difficult decision to sell the building in November of 2022. This will allow us to invest in the families we serve rather than in a brick and mortar space. The building will be placed on the market next year.

